

# Brit Weathers

Doing the best at this moment puts you in the best place for the next moment. - Oprah Winfrey

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## EXPERIENCE

### **Syncis, Los Angeles —Communications Director**

JULY 2016 - PRESENT

I coordinated all of the structures of communication internally and externally for the financial literacy start-up.

### **Wells Fargo, Los Angeles, CA — Corporate Communications Intern**

JULY 2015 - AUGUST 2015

As a Corporate Communications Intern, I created press kits, press releases and editorials for local newspapers.

### **Andressen Horowitz, Menlo Park, CA — Executive Assistant**

NOVEMBER 2014- APRIL 2015

As an assistant for a general partner, I focused on finding start up companies with promising products or services.

## EDUCATION

### **San Francisco State University (August 2012–May 2016)**

B.A. in Communications Studies with a minor in Industrial Design.

### **Los Angeles County High School For the Arts (August 2008–June 2012)**

Was accepted for theatre and film.

## PROJECTS

### **Women Yell! — March 2019**

*Women Yell!* is an exhibit to showcase women graphic designers propaganda posters through time.

## SKILLS

Self-Motivation  
Adobe Creative Cloud Suite  
Print Design  
Graphic Design  
Conflict Resolution  
Great Organization

## AWARDS

Cum Laude 2016

## EXPERTISE

Creative Direction  
Rapid Prototyping  
Experience Curator  
Negotiation  
Project Management  
Creative Strategist  
User Experience Design  
Public Speaking  
Research & Strategy  
Teamwork  
Group Communication



## **Artist Behind Change (ABC) — April 2016**

*Artist Behind Change* is a website that keeps a database for all artwork by unrecognized or underrepresented artists that made or make art to tell the realities of society.

### **TIMELINE**

## **ONS (ONE NIGHT STAND) 2016-2018**

A private new years event in downtown LA created by me. Showcasing club culture an

## **Communications Director July 2016**

Syncis is a independent marketing startup. I handle the internal and external communication

## **Alzheimer's Association Walk Committee (April 2017)**

I joined the association in planning the south bay regions annual walk.

## **Events Consultant for Callas and Carlson May 2017**

The money management firm allows me to plan and prepare the exclusive client events.

## **Web Design Consultant for IndieClear August 2017-February 2018**

IndieClear is a independent film clearance house. I updated and managed their website.

## **Max Landis Private Event July 2017-November 2017**

I orchestrated a literal adult playground for my clients. It involved lasers, a ferris wheel, food trucks, an adult ball pit and much more.

## **Marc'd Academy Deck Design March 2018-June 2018**

I designed decks for the instructor's at Marc'd Academy to used for their workshops.

## **Shade Zine April 2018-Present**

I become a business and design consultant for the company.

## **Creative Direction for Twenty Rules May 2018- Present**

I do creative direction for new artist under the label Twenty Rules created by Jerry Edouard

## **Day to Day Manager for Musician August 2018- Present**

New artist named Giveon.



## Urban Outfitters X Shade Event Oct 2018

I collaborated with Urban Outfitters on a new shoe line. An event was hosted by us for the event.

